

# WAYPOINT

Waypoint is for explorers who seek adventure on a daily basis. No need to plan a trip, just grab a bottle. Enjoy your expedition!

NORTHERN CALIFORNIA

*its resources, activities and opportunities*



# Waypoint: Single Site Expressions

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- Waypoint is for explorers who are passionate about location and single-vineyard wines. The wines are as authentic, sustainable, and honest as wine gets.
- Waypoint enables us to find fruit from unique places which deserve a little more attention. It all starts with fantastic vineyards and folks who farm the right way. There are plenty of important decisions that follow, but ultimately, it's about letting the wines speak for themselves rather than digging into the winemaking bag of tricks.
- Single-vineyard wines need to stand on their own merit. Waypoint harnesses that belief with both hands and lets the vineyard and corresponding wine do all the talking.



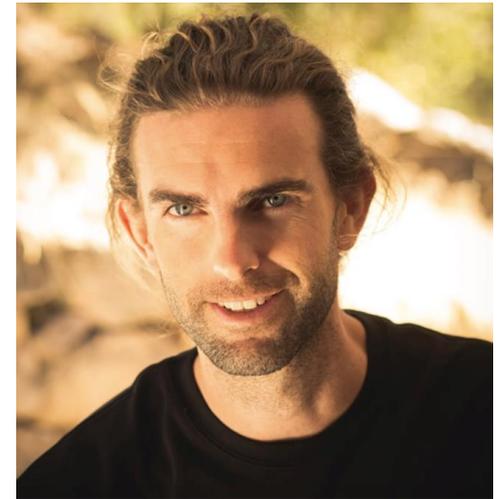
# Winemakers



**Philippe Melka:**  
Soil Whisperer &  
Titan of Terroir



**Maayan Koschitzky:**  
The Winemaking  
Wonder

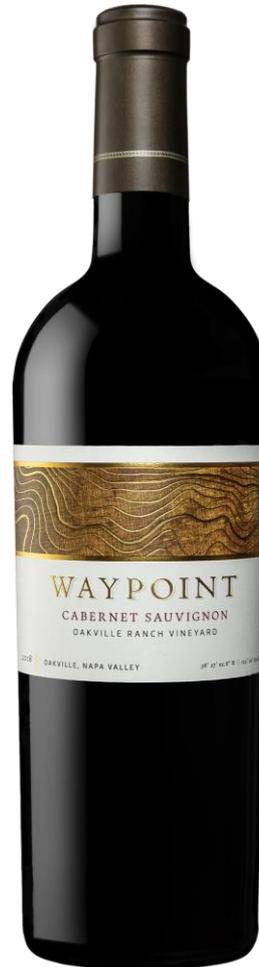


**Matt Sands:**  
New Generation  
Winemaker



# Cabernet Sauvignon Oakville Ranch

Hillside Oakville fruit is responsible for some of the most iconic wines in Napa Valley. Expertly farmed to organic standards by Phil Coturri, this wine has a nose of a bouquet of roses intertwined with raspberry, blackberry, and candied cherries. The acidity is beautifully balanced by flavors of dark purple and red fruits as the sweet tannins take offer the finish



**Winemakers:** Philippe Melka, Maayan Koschitzky, and Matt Sands

**Vintage:** 2018

**Region:** Napa Valley

**Appellation:** Oakville

**Vineyard:** Oakville Ranch

**Varietal:** 83% Cabernet Sauvignon, 17% Cabernet Franc

**Alcohol:** 15.9%

**SRP:** \$149/btl

# Cabernet Sauvignon Beckstoffer Georges III

We are delighted to offer our first Beckstoffer Georges III bottling in many years. The spectacular vineyard site with its back to the Silverado Trail is the historic site of the grand old BV masterpieces produced for most of the last century. It is as pure an expression of Napa Valley terroir as is available anywhere, from anyone. Ripe and round black fruits, spice, blueberry, and cedar, and cigar box aromas are echoed on the palate and balanced by a preternatural lift from natural acidity and a swell of earth notes. A stunning achievement.



**Winemakers:** Philippe Melka, Maayan Koschitzky, and Matt Sands

**Vintage:** 2018

**Region:** Napa Valley

**Appellation:** Rutherford

**Vineyard:** Georges III

**Varietal:** 100% Cabernet Sauvignon

**Alcohol:** 15.8%

**SRP:** \$149/btl





NEW FRONTIER  
WINE CO.

# Cabernet Sauvignon Lowrey – Homestead

We are pleased to bring you for the first time a stunning vineyard, planted high above the valley floor between Rutherford and Pritchard Hill by the Bettinellis, the Lowrey Vineyard. The Homestead piece faces the old 19th century home of the land's first resident, one Mister Lowrey. The rare hillside site bends slightly downward to give a perfect exposure, and the tight spacing creates tension and concentration in the wine. It is ripe, airy, and medium-full. Extremely expressive terroir is on full display and gorgeous black cherries, cedar, and fine grain tannins create a new Napa Cabernet experience you've probably never had before.



**Winemakers:** Philippe Melka, Maayan Koschitzky, and Matt Sands

**Vintage:** 2018

**Region:** Napa Valley

**Appellation:** Rutherford

**Vineyard:** Homestead

**Varietal:** 100% Cabernet Sauvignon

**Alcohol:** 15.3%

**SRP:** \$149/btl





NEW FRONTIER  
WINE CO.

# Cabernet Sauvignon Lowrey – Basalt Ledge

We are pleased to bring you for the first time a stunning vineyard, planted high above the valley floor between Rutherford and Pritchard Hill by the Bettinellis, the Lowrey Vineyard. The Basalt Ledge piece sits on a rocky outcropping with its back to Pritchard Hill. The rare hillside site picks up the mineral aspect of the site, and the tight spacing creates tension and concentration in the wine. It is ripe, dense, and powerful. Extremely expressive terroir is on full display and gorgeous black and red cherries, mineral, cigar, and fine grain tannins create a new Napa Cabernet experience you've probably never had before.



**Winemakers:** Philippe Melka, Maayan Koschitzky, and Matt Sands

**Vintage:** 2018

**Region:** Napa Valley

**Appellation:** Rutherford

**Vineyard:** Basalt Ledge

**Varietal:** 100% Cabernet Sauvignon

**Alcohol:** 15.6%

**SRP:** \$149/btl

